



Friedberg, March 2021

Peter Gawlik: New CEO of MBN GmbH - PROLED



Dear Customers and Business Partners,

In the last newsletter we reported the changes in the senior management at MBN - PROLED. Isabela Ladwig and Bernd Menrad have spent the last three decades working to make the company what it is today. Although they are both withdrawing from the operational business, they will remain with us as part of the management in a shareholder role within the PROLED GROUP.

My name is Peter Gawlik, and I will be continuing the success of the company as the new CEO of MBN GmbH - PROLED, and would like to take this opportunity to introduce myself.

I started my career as a sales representative at Lehner WerkMetall, a family-owned company that manufactures high-quality outdoor lighting and street furniture with a strong emphasis on craftsmanship. After a period as a sales manager, I moved into the role of Managing Director, with a focus on marketing and sales.

After over ten years at LWM, I became the Managing Director of ERCO Lighting GmbH Central Europe/Central Asia, with its headquarters in Vienna and with branches in Prague, Warsaw and Budapest. During this time, we also opened branches in Moscow and Istanbul, and forged numerous international sales partnerships.

My previously close relationship with the lighting sector was interrupted by a detour into renewable energies (VELUX Group), but then returned to lighting after two years when I joined ERCO Leuchten GmbH based in Lüdenscheid and ERCO Lighting AG with its HQ in Zurich, as Managing Director in both companies.

In 2017, I was the Managing Director of FLOS GmbH for all collections and distribution channels for the German, Austrian and Swiss markets.

Almost all of these roles enabled me to dedicate myself to light with great passion, to support customers and to travel around the brand worlds. I learned so much, and had the good fortune to enjoy extremely successful working relationships with some wonderful colleagues and teams. It will be an enormous pleasure for me to use my expertise in and knowledge of the market and our customers for the benefit of MBN GmbH - PROLED and PROLED Holding GmbH, and for the other brands at group level when I take up my position as Managing Director in March 2021.

I already knew that MBN GmbH - PROLED and UNI-BRIGHT was a company with a reputation for the highest quality in terms of light and luminaires.

Based on many years of experience in the national and international lighting market, I see some excellent growth opportunities for the companies, and therefore for all the business partners and customers associated with them.

Together, we will further consolidate and expand these extremely promising brands.

I look forward to a close and successful cooperation!

Peter Gawlik
CEO

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